



Springtime Shindig!

JOURNAL ADS

AD Color:

4-Color

JOURNAL DIMENSIONS:

11" wide x 8.5" high

AD SIZES:**Full Page:**

10.5" wide x 8" high (Horizontal)

Half Page:

5" wide x 8" high (Vertical)

FILE FORMATS:

- PDF: PDF/X-1A:2001 or
Press-Ready: Embed fonts and
supporting files (*preferred format*)
- JPEG: 300dpi
- Photoshop CS4: Send original native file with all layers (images must be 300dpi at 100%
actual size)

EMAIL FILES:

No later than May 15, 2026

Include in subject line: "AD + YOUR NAME/COMPANY NAME"

To Leslie Lannon: leslie@vancortlandt.org



DEADLINE: MAY 15, 2026



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Journal Ad Order Form

Name: _____

Company
(if applicable): _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Full page = \$500 Half page = \$250

A check payable to Van Cortlandt Park Alliance is enclosed.

Please charge my credit card (circle one):

American Express

Mastercard

Visa

Discover

Card Number: _____

Exp. Date: _____ CV2/Security Code: _____

Signature: _____

To Purchase a Journal Ad:

By Phone:

917.721.1292

Monday – Friday, 10am-5pm

Online:

<https://vancortlandt.org/shindig26>

By Mail:

Send form along with your check
or money order to:

Van Cortlandt Park Alliance

80 Van Cortlandt Park South, Suite E1
Bronx, NY 10463

Ad Copy and/or Design must be submitted by email to the address below.

Questions? Contact leslie@vancortlandt.org