

## JOURNAL ADS

**AD Color:**

4-Color

**JOURNAL DIMENSIONS:**

11" wide x 8.5" high

**AD SIZES:****Full Page:**

10.5" wide x 8" high (Horizontal)

**Half Page:**

5" wide x 8" high (Vertical)

**FILE FORMATS:**

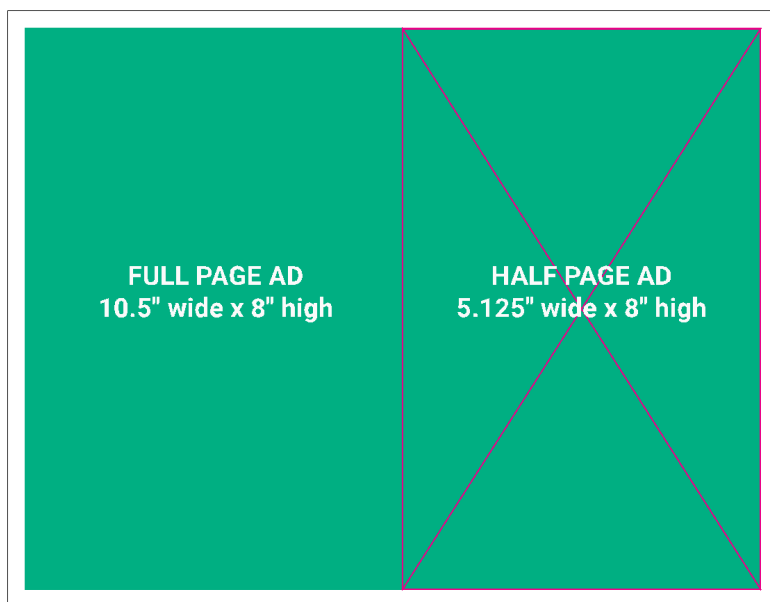
- PDF: PDF/X-1A:2001 or Press-Ready: Embed fonts and supporting files (*preferred format*)
- JPEG: 300dpi
- Photoshop CS4: Send original native file with all layers (images must be 300dpi at 100% actual size)

**EMAIL FILES:**

No later than May 15, 2026

Include in subject line: "AD + YOUR NAME/COMPANY NAME"

To Leslie Lannon: [leslie@vancortlandt.org](mailto:leslie@vancortlandt.org)



**DEADLINE: MAY 15, 2026**



**van cortlandt  
park alliance**

**Springtime Shindig!**

## **Journal Ad Order Form**

Name: \_\_\_\_\_

Company  
(if applicable): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Full page = \$500    ☐ Half page = \$250

☐ A check payable to Van Cortlandt Park Alliance is enclosed.

☐ Please charge my credit card (circle one):

American Express

Mastercard

Visa

Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CV2/Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### **To Purchase a Journal Ad:**

#### **By Phone:**

**917.721.1292**

**Monday – Friday, 10am-5pm**

#### **Online:**

**<https://vancortlandt.org/shindig26>**

#### **By Mail:**

**Send form along with your check  
or money order to:**

**Van Cortlandt Park Alliance**

**80 Van Cortlandt Park South, Suite E1  
Bronx, NY 10463**

**Ad Copy and/or Design must be submitted by email to the address below.**

Questions? Contact [leslie@vancortlandt.org](mailto:leslie@vancortlandt.org)