



JOURNAL ADS

AD Color:

4-Color

JOURNAL DIMENSIONS:

11" wide x 8.5" high

AD SIZES:

Full Page:

10.5" wide x 8" high (Horizontal)

Half Page:

5" wide x 8" high (Vertical)

FILE FORMATS:

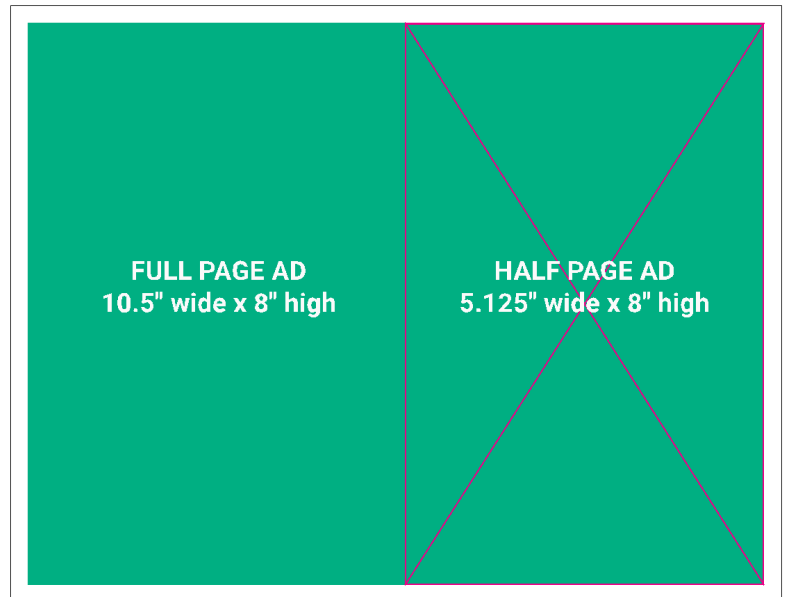
- PDF: PDF/X-1A:2001 or Press-Ready: Embed fonts and supporting files (*preferred format*)
- JPEG: 300dpi
- Photoshop CS4: Send original native file with all layers (images must be 300dpi at 100% actual size)

EMAIL FILES:

No later than May 2, 2025

Include in subject line: "AD + YOUR NAME/COMPANY NAME"

To Leslie Lannon: leslie@vancortlandt.org



DEADLINE: MAY 2, 2025



Journal Ad Order Form

Name: _____

Company
(if applicable): _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Full page = \$500 Half page = \$250

A check payable to Van Cortlandt Park Alliance is enclosed.

Please charge my credit card (circle one):

American Express

Mastercard

Visa

Discover

Card Number: _____

Exp. Date: _____ CV2/Security Code: _____

Signature: _____

To Purchase a Journal Ad:

By Phone:

718.430.4626

Monday – Friday, 9-5pm

Online:

<https://vancortlandt.org/shindig2025>

By Mail:

Send form along with your check
or money order to:

Van Cortlandt Park Alliance

80 Van Cortlandt Park South, Suite E1
Bronx, NY 10463

Questions? Contact leslie@vancortlandt.org