



Movies in Van Cortlandt Park! Summer 2024

Movie series on the Parade Ground • July & August 2024

SPONSORSHIP OPPORTUNITIES

\$25,000 - Title Sponsor

- **"Company Name" Summer Movies in Van Cortlandt Park** on all materials
- **"Company Name" Summer Movies in Van Cortlandt Park** mentioned on-air on WFUV Radio, media sponsor, in July and August
- Includes a VIP Section at the movie for up to 40 people for all 4 movies
- Logo on Movie Series Banner and Postcard
- Opportunity to table with your own branded tent and/or banner
- Special recognition on Van Cortlandt Park Alliance's website for one year post-event
- Private Park Tour or a Community Stewardship Day for up to 50 of your employees

\$10,000 - Lead Sponsor

- Includes a VIP Section at the movie for up to 40 people for 2 movies
- Company/individual's name included in all promotional materials
- Logo on Movie Series Banner and Postcard
- Opportunity to table with your own branded tent and/or banner
- Special recognition on Van Cortlandt Park Alliance's website for one year post-event
- Private Park Tour or a Community Stewardship Day for up to 50 of your employees

\$5,000 - Sustaining Sponsor

- Includes a VIP Section at the movie for up to 40 people at 1 movie
- Company/individual's name included in all promotional materials
- Listing on Movie Series Banner and Postcard
- Opportunity to table with your own branded tent and/or banner
- Special recognition on Van Cortlandt Park Alliance's website for one year post-event

\$2,500 - Supporting Sponsor

- Company/individual's name included in all promotional materials
- Listing on Movie Series Banner
- Opportunity to table with your own branded tent and/or banner
- Special recognition on Van Cortlandt Park Alliance's website for one year post-event

Local Sponsorships available at \$1,000 and \$500 - Includes advertising on-screen, pre-movie!

Deadline: May 1, 2024

For more information, please contact:
Leslie Lannon at leslie@vancortlandt.org



Movies in Van Cortlandt Park! Summer 2024

Sponsorship Form

Name: _____
As it should appear in print

Company (if applicable): _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Level \$ _____

Enclosed is my check made payable to Van Cortlandt Park Alliance.

Please charge my credit card.

American Express Mastercard Visa Discover

Card Number: _____

Exp. Date: _____ CV2/Security Code: _____

Print Name: _____

Signature: _____

Purchase Sponsorship:

Online: vancortlandt.org/corp_sponsor

By Phone: 718-430-4626/718-601-1460

By Mail: Send this form along with your check to:

Van Cortlandt Park Alliance

80 Van Cortlandt Park South, Ste. E1

Bronx, NY 10463

For more information, please contact:

Leslie Lannon at leslie@vancortlandt.org