



Springtime Fête! Thursday, May 19, 2022

Honoring

Iris Rodriguez-Rosa
First Deputy Commissioner
NYC Parks
Betty Campbell-Adams Park Angel Award

Sonia Manzano
Actress & Author
Sesame Street's "Maria"
Cultivating the Bronx Award

SPONSORSHIP OPPORTUNITIES

\$10,000: Joyful Juniper

- Includes 10 VIP tickets with early access to the Springtime Fête! Meet and greet Sonia and Iris!
- Premium name placement in the online invitation and the evening program
- 8" x 4" message, photo, or logo in the printed tribute to Commissioner Rodriguez-Rosa
- Company/individual's name included in all press materials
- Special recognition on Van Cortlandt Park Alliance's website for one year post-event
- Private Park Tour with your party of 15-20 guests

\$5,000: Pretty Pine

- Includes 6 VIP tickets with early access to the Springtime Fête! Meet and greet Sonia and Iris!
- Prominent name placement in the online invitation and the evening program
- 5"x 2.5" message, photo, or logo in the printed tribute to Commissioner Rodriguez-Rosa
- Prominent recognition on Van Cortlandt Park Alliance's website for one year post-event
- Private Park Tour with your party of 10-15 guests

\$2,500: Lovely Laurel

- Includes 4 VIP tickets with early access to the Springtime Fête! Meet and greet Sonia and Iris!
- Name placement in the online invitation and the evening program
- 3.5"x 1.875" message, photo, or logo in the printed tribute to Commissioner Rodriguez-Rosa
- Name recognition on Van Cortlandt Park Alliance's website for one year post event
- Private Park Tour with your party of 10 guests

\$1,000: Fantastic Fern

- Includes 2 VIP tickets with early access to the Springtime Fête! Meet and greet Sonia and Iris!
- Name placement in the online invitation
- 3.5"x 1.875" message, photo, or logo in the printed tribute to Commissioner Rodriguez-Rosa
- Name recognition on Van Cortlandt Park Alliance's website for one year post event

Deadline for printed tribute and evening program is April 29, 2022.

For more information, please contact:
Leslie Lannon at leslie@vancortlandt.org



Springtime Fête! Sponsorship Form

Name: _____
As it should appear in print

Company (if applicable): _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Level \$ _____

Enclosed is my check made payable to Van Cortlandt Park Alliance.

Please charge my credit card.

American Express Mastercard Visa Discover

Card Number: _____

Exp. Date: _____ CV2/Security Code: _____

Print Name: _____

Signature: _____

Purchase Sponsorship and/or Tickets:

Online: vancortlandt.org/springtimefete

By Phone: 718-430-4626/718-601-1460

By Mail: Send this form along with your check to:

Van Cortlandt Park Alliance

80 Van Cortlandt Park South, Ste. E1
Bronx, NY 10463

For more information, please contact:

Leslie Lannon at leslie@vancortlandt.org