



**van cortlandt  
park alliance**

## **Lawn Party!**

**Thursday, June 24, 2021**

*Honoring Mitchell J. Silver, FAICP  
Commissioner, NYC Department of Parks & Recreation*

**Featuring: Mingling in the Park! Goats! Lawn Games!**

### **SPONSORSHIP OPPORTUNITIES**

#### **\$10,000: Joyful Juniper**

- Includes 10 VIP tickets with early access to the Lawn Party!
- Premium name placement in the online Invitation and Journal
- Premium placement of a full-page, 4-color ad in the online Journal
- Company/individual's name included in all press materials
- Special recognition on Van Cortlandt Park Alliance's website for one year post event
- Private Park Tour: Meet our visiting goats with your party of 15-20 guests

#### **\$5,000: Pretty Pine**

- Includes 6 VIP tickets with early access to the Lawn Party!
- Prominent name placement in the online Invitation and Journal
- A full-page, 4-color ad in the online Journal
- Prominent recognition on Van Cortlandt Park Alliance's website for one year post event
- Private Park Tour: Meet our visiting goats with your party of 10-15 guests

#### **\$2,500: Lovely Laurel**

- Includes 4 VIP tickets with early access to the Lawn Party!
- Name placement in the online Invitation and Journal
- A half-page, 4-color ad in the online Journal
- Name recognition on Van Cortlandt Park Alliance's website for one year post event
- Private Park Tour: Meet our visiting goats with your party of 10 guests

#### **\$1,000: Fantastic Fern**

- Includes 2 VIP tickets with early access to the Lawn Party!
- Name placement in the online Invitation and Journal
- A quarter-page, 4-color ad in the online Journal
- Name recognition on Van Cortlandt Park Alliance's website for one year post event

**Sponsorship must be received by May 21, 2021 to be included in the online invitation.**

**Journal ads must be received by June 15, 2021.**

---

### **Journal Ads**

**Full Page | \$500   Half Page | \$250   Quarter Page | \$125**

*See reverse side for more details.*

**For more information, please contact:**  
Leslie Lannon at [leslie@vancortlandt.org](mailto:leslie@vancortlandt.org)  
Christina Taylor at [christina@vancortlandt.org](mailto:christina@vancortlandt.org)



## Lawn Party! Sponsorship Form

Name: \_\_\_\_\_  
*As it should appear in print*

Company (if applicable): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level \$ \_\_\_\_\_ or Journal Ad Level \$ \_\_\_\_\_

Enclosed is my check made payable to Van Cortlandt Park Alliance.

Please charge my credit card.

American Express  Mastercard  Visa  Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CV2/Security Code: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

### Purchase Sponsorship, Journal Ads, Tickets:

**Online:** [vancortlandt.org/lawnparty](http://vancortlandt.org/lawnparty)

**By Phone:** 718-430-4626/718-601-1460

**By Mail:** Send this form along with your check to:

**Van Cortlandt Park Alliance**

80 Van Cortlandt Park South Ste. E1

Bronx, NY 10463

**For more information, please contact:**

Leslie Lannon at [leslie@vancortlandt.org](mailto:leslie@vancortlandt.org)

Christina Taylor at [christina@vancortlandt.org](mailto:christina@vancortlandt.org)