



Lawn Party!

Journal Ad Spec Sheet

AD Color:

4-Color

JOURNAL DIMENSIONS:

5.5" wide x 8.5" high

AD SIZES:

Full Page

Trim Size: 5" wide x 8" high

Half Page (horizontal):

Trim Size: 5" wide x 3.875" high

Quarter Page (vertical):

Trim Size: 2.375" wide x 3.875" high

FILE FORMATS:

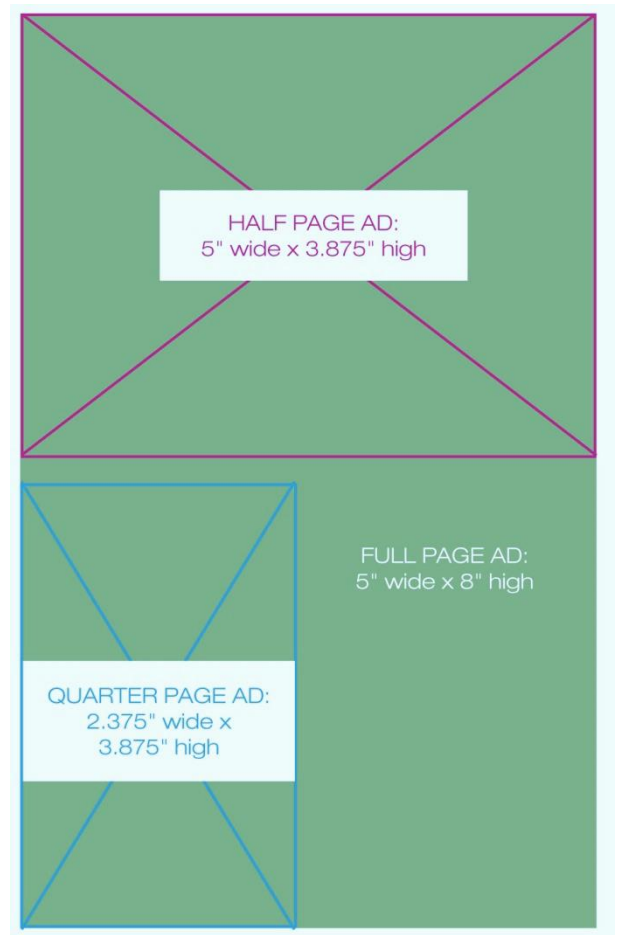
- PDF: PDF/X-1A:2001 or Press-Ready: Embed fonts and supporting files (**preferred format**)
- JPEG: 300dpi
- Photoshop CS4: Send original native file with all layers (images must be 300dpi at 100% actual size)

EMAIL FILES TO:

leslie@vancortlandt.org no later than June 17, 2021.

Include in subject line: "AD + YOUR NAME/COMPANY".

If you have any questions, contact Leslie Lannon.



DEADLINE: JUNE 17, 2021



**van cortlandt
park alliance**

Lawn Party!

Journal Ad Order Form

Name: _____

Company (if applicable): _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Full page = \$500 Half page = \$250 Quarter page = \$125

A check payable to Van Cortlandt Park Alliance is enclosed.

Please charge my credit card (circle one):

American Express Master Card Visa Discover

Card Number: _____

Exp. Date: _____ CV2/Security code: _____

Signature: _____

To Purchase

By Phone:

718.430.4626

Monday – Friday, 9-5pm

Online:

Visit givebutter.com/vcpalawnparty

By Mail:

Send form along with your check
or money order to:

Van Cortlandt Park Alliance

**80 Van Cortlandt Park South, Suite E1
Bronx, NY 10463**

For Journal Information :

Email questions or concerns to
leslie@vancortlandt.org