Honoring

Betty Campbell-Adams
Owner, Lloyd’s Carrot Cake
Legendary Bronx Bakery

Joe Conzo, Jr.
Bronx Photographer
First Chronicler of Hip-Hop

06.16.20
June 16, 2020

Dear Friends and Supporters,

Welcome to our virtual PICNIC in Your Living Room! Thank you for joining us for what we know will be a fun and unique evening in support of Van Cortlandt Park – the Bronx’s backyard.

Van Cortlandt Park has never before been more important in the lives of New Yorkers. Its trails, fields, woods, and lake have never been busier, serving as an important outlet for families, a venue for protest, a space for reflection.

This year, the Van Cortlandt Park Alliance is proud to honor two exceptional individuals for their inspirational creativity and commitment to the Bronx and Van Cortlandt Park:

Betty Campbell-Adams, the owner of the legendary Lloyd’s Carrot Cake and an ardent supporter of the Park and the Bronx community; and Joe Conzo, Jr. a Bronx photographer who famously chronicled the history of Hip Hop and, as an EMT, drove down to the World Trade Center on 9/11 to participate in rescue efforts.

On behalf of VCPA’s board, we are delighted to welcome Stephanie Ehrlich as the Alliance’s first Executive Director, as well as Administrator of Van Cortlandt Park for NYC Parks. She has taken the helm at a most difficult time and has already launched us into a new era of enthusiastic creativity.

We also want to thank our staff on meeting the challenge of programming during New York State Pause. Despite not being able to teach in the park, they continued to offer creative ways for our community to engage with the park and nature. By setting up Google Classrooms, using Zoom, and deploying other social media, they seamlessly continued to train our Urban Eco-Teen Leadership Interns, recruit additional underrepresented high school students for our 2020 summer programs, and maintain contact with volunteers and other supporters. Our environmental science field staff went out in the park to compile data for ongoing research projects that inform the work we do to maintain the ecological balance in the park.

Program staff even developed two new interactive offerings! Bring Nature Home is a blog series highlighting easy and exciting activities for parents and kids to do together, at home and in the park. VCP Photo of the Day on Instagram brings the park to the people—and encourages individuals in our community to venture out into the park (practicing social distancing, of course!) to enjoy nature and take photos that staff post to the VCPA account.

We are grateful to our honorees and board members for their unwavering dedication to the Van Cortlandt Park Alliance. Thank you for caring about and supporting Van Cortlandt Park at a time when open green spaces are more important than ever.

Sincerely,

Nina Habib Spencer  Carol Samol
Co-Chair  Co-Chair
By Stephanie Ehrlich

Executive Director, Van Cortlandt Park Alliance

Growing up in an apartment in Brooklyn, my immediate green spaces were the overgrown lot behind my building and the median on Ocean Parkway. Along with my brother and the other kids in the building, we’d sneak out back and pretend that we were being chased by dinosaurs. We’d lose ourselves for hours, frolicking in the sun (and away from the TV!).

What we also had in our life were parks. A trip to Marine Park on Sunday was always the highlight of the week. Whether we were flying a kite, walking my grandparents’ sheepdog, or having a picnic, the joy of being in nature, in the city, is etched deep in my brain and soul.

It’s why I was drawn to work in parks and gardens and have done so my whole career. I am not alone in my conviction. Those of us who work in urban green spaces have always known that what we do is an integral part of making city life more livable for millions of people—every day of the year.

But now, parks have a different, outsize role to play in the life of New Yorkers. Throughout the pandemic, Van Cortlandt Park has been an absolute oasis in a chaotic world. For our community in the Bronx, which includes a huge percentage of people who have no backyard, Vannie is literally the only game in town. From day one of the shelter-in-place order, our neighbors have come out for daily exercise, social distance walks, and hikes in nature. Our community is using the park like never before as a way to maintain sanity in what has been a less-than-sane time.

Had that been our only role to play, it would have been enormous and yet, there is more. Protesters have turned to parks, and to Van Cortlandt Park in particular, so that now, in addition to serving as a haven during the pandemic, our park is a safe space for peaceful protest and prayer. At the sit-in over a week ago, more than one thousand peaceful protesters came together and kneeled in silence on the Parade Ground.

It was solemn and moving—and it made me proud to be part of a team that provides something so vital in what I hope will be a healing process.

During outrageous and difficult times like these, parks serve as a refuge to calm our minds and soothe our souls. More than that, parks are a shining example of equity, accessibility, and inclusion—they are free, welcoming, and open to all. In times of strife, they are a beacon, beckoning to all who are eager to take part in the democratic process. **For these, and so many more reasons, parks are essential—and Van Cortlandt Park, your backyard in the Bronx, is here for you, now and always.**

As we prepare to bring interns and volunteers back into the park for programs, we await the day that we can all be together, as a group. In the meanwhile, please enjoy our virtual picnic in YOUR living room.

Wishing you and everyone in your circle health and safety.
June 16, 2020

Dear Friends:

I am delighted to join the Van Cortlandt Park Alliance in welcoming everyone to its PICNIC in Your Living Room benefit.

Parkland is essential to quality of life in the five boroughs, and we are the proud home to many organizations and volunteers dedicated to enhancing these vital areas. Established last year through the merger of the Friends of Van Cortlandt Park and the Van Cortlandt Park Conservancy, the Alliance works to preserve and promote the recreational, ecological and historical features of our city’s third-largest park, a beloved resource for New Yorkers from the northwest Bronx and beyond. Due to the COVID-19 pandemic, this year’s benefit has been reimagined as virtual picnic, with attendees sharing meals at home while also supporting this organization’s restoration and infrastructure initiatives, and its cultural, educational, and environmental stewardship programs for people of all ages. As you gather online to advance its important mission, I applaud everyone associated with VCPA for their efforts to improve this beautiful park and engage and inspire our diverse residents. Together, we are forging a greener, healthier, more sustainable future for all.

On behalf of the City of New York, congratulations to this year’s honorees. Please accept my best wishes for an enjoyable event and continued success.

Sincerely,

Bill de Blasio
Mayor
To the Van Cortlandt Park Alliance, its supporters and benefactors:

Congratulations! Tonight, as we celebrate Van Cortlandt Park Alliance as a streamlined entity, I would like to warmly welcome Stephanie Ehrlich, in dual roles as the new Executive Director and Van Cortlandt Park Administrator. The Van Cortlandt Park Alliance preserves and promotes the recreational, ecological and historical value of Van Cortlandt Park in concert with NYC Parks who provide maintenance and operations to the 1,146-acre site. This evening’s virtual event, PICNIC in Your Living Room, supports continued education, restoration, research and community stewardship in Van Cortlandt Park through participation within the comforts of home.

I commend this evening’s honorees: Betty Campbell-Adams, Owner of legendary Bronx bakery, Lloyd’s Carrot Cake; and Joe Conzo, Jr., First Chronicler of Hip-Hop and Bronx Photographer. Together we all share the commitment to an improved quality of life for the people of this great borough.

On behalf of NYC Parks, I want to extend my thanks and appreciation to Van Cortlandt Park Alliance in their dedication to this wonderful backyard for Bronx residents and a vital destination for future generations.

With best wishes for continued success and many more gala celebrations in the bright, green future.

Sincerely,

Mitchell J. Silver, FAICP, Hon. ASLA
June 16, 2020

To Van Cortlandt Park Alliance and its Supporters:

Thank you for supporting the park at a time when green space is so important to every New Yorker.

Please join me in welcoming Stephanie Ehrlich, the new Administrator of Van Cortlandt Park and the Executive Director of the Van Cortlandt Park Alliance. Her experience, enthusiasm, and creativity will move Van Cortlandt Park Alliance into a bright future. I hope you all get to meet her sometime soon.

Congratulations to the staff and board of Van Cortlandt Park Alliance on completing a successful first year of the newly merged organization.

It gives me great pleasure to have this opportunity to honor two champions of Van Cortlandt Park: Betty Campbell-Adams the owner of the legendary Lloyd’s Carrot Cake and Joe Conzo, Jr. a Bronx photographer who famously chronicled the history of Hip Hop.

Again, thank you for your support of Van Cortlandt Park Alliance’s programs and your ongoing commitment to making Van Cortlandt Park a vibrant destination for people of all ages and backgrounds.

Sincerely,

Iris Rodriguez-Rosa
Bronx Borough Commissioner
Dear Friends,

It is my great pleasure to welcome you all to the Van Cortlandt Park Alliance’s *PICNIC In Your Living Room*. I also would like to extend my congratulations to this year’s honorees: Betty Campbell-Adams owner of Lloyd’s Carrot Cake, and Joe Conzo Jr. of Joe Conzo Photography.

From garden, trail, forest, and wetland restoration to educating over 2,100 students last year, the Van Cortlandt Park Alliance is dedicated to putting in the work for our community. Van Cortlandt Park is such a meaningful space to the Bronx, and the Alliance helps to maintain the spirit and value of the park. I am so grateful for your dedication to strengthening and enhancing the Bronx community and beyond.

Best wishes for your event and the continued success of your organization.

With gratitude,

Alessandra Biaggi  
New York State Senator, District 34
June 16, 2020

Dear Fellow Supporters of Van Cortlandt Park Alliance:

It is my privilege to congratulate this year’s honorees at the PICNIC in Your Living Room, Joseph Conzo, Jr. and Betty Campbell-Adams. In the first official year under their new moniker, Van Cortlandt Park Alliance has continued to grow and burnish the sterling reputation of the best park in New York City. Their programming is a phenomenal resource for everyone in our community, from school groups to retirees and everyone in between. I am proud to support this wonderful organization, and thank you to everyone who is supporting them as well.

Betty Campbell-Adams, owner and manager of Lloyd’s Carrot Cake, embodies the business climate that has developed along Broadway from Van Cortlandt Park. She has maintained a small-business staple of our community for more than three decades, and her work has made the Bronx the place to go if you want the best carrot cake of all time.

Joseph Conzo, Jr., pioneer of hip hop photography, personifies the persevering spirit that our borough has long had. His photographs have helped define hip hop culture around the world, and his service as an EMT on 9/11 exemplifies what it means to be from the Bronx.

Tonight’s honorees have dedicated themselves to supporting our borough and, just like Van Cortlandt Park, we should all be incredibly proud of their accomplishments.

Thank you and congratulations again to Joseph and Betty for all of their efforts over the years, and to Van Cortlandt Park Alliance, its board, and staff for their ongoing work on behalf of the people of the Bronx. We are exceedingly fortunate to have such a tremendously positive force for our community, and I look forward to continued success and partnership for years to come.

Sincerely,

Jeffrey Dinowitz
Member of Assembly
June 16, 2020

Van Cortlandt Park Alliance
Van Cortlandt Park
1 Bronx River Parkway
Bronx, NY 10462

Dear Friends,

Congratulations on the occasion of your “PICNIC in Your Living Room,” a time to reflect and be proud of your organization’s accomplishments in New York City and The Bronx throughout the years.

This event is a wonderful occasion that will help raise money for the Van Cortlandt Park Alliance to fund free programming for young people, pushing our leaders of tomorrow to be more involved in their community.

I offer my most heartfelt congratulations to your honorees -- Lloyd’s Carrot Cake owner Betty Campbell-Adams and Bronx photographer Joe Conzo Jr. -- for devoting countless hours to helping those in need as well as helping our borough and our city continue to grow strong.

On behalf of the 1.4 million residents of The Bronx, I salute the Van Cortlandt Park Alliance, wishing you and your honorees continued success in all your future endeavors.

Sincerely,

Ruben Diaz Jr.
Dear Friends,

It is an honor to address each of you in attendance at the Van Cortlandt Park Alliance's PICNIC in Your Living Room. I am delighted that we all have the opportunity to celebrate our historic park and the remarkable work of this organization through its first virtual picnic benefit during this unprecedented time. I’m proud to serve as an Ex-Officio member of the board and recognize these exemplary honorees whose endeavors serve to improve our community and support education, restoration, research, and essential programming in Van Cortlandt Park.

The Van Cortlandt Park Alliance has always been a dedicated steward of our beloved park. I am certain Van Cortlandt Park Alliance will continue to embrace the principles on which it was founded through the historic coming together of Friends of Van Cortlandt Park and Van Cortlandt Park Conservancy to form the Alliance: serving the community with recreation and parks programming and ensuring that all New Yorkers have access to safe, green spaces and natural areas.

A very special congratulation to tonight’s incredible community honorees: Joseph Conzo, Jr., Bronx native and accomplished photographer, and Betty Campbell-Adams, owner of Lloyd’s Carrot Cake for dedicating your time and talents to our community.

I deeply appreciate all the hard work that went into making this event possible and am excited to celebrate many more years of Van Cortlandt Park Alliance’s unwavering commitment to protecting and ensuring the long-term well-being of Van Cortlandt Park, one of our city’s most valuable environmental assets. I look forward to the continued elevation of this cherished community resource for all our residents.

Sincerely,

[Signature]

Hon. Andrew Cohen,
New York City Council Member, District 11
May 27, 2020

Van Cortland Park Alliance
80 Van Cortlandt Park South, Ste. E1
Bronx, NY 10463

Dear Friends:

I would like to take this opportunity to extend my heartfelt congratulations to the Van Cortlandt Park Alliance on the occasion of its virtual celebration of Van Cortlandt Park!

Van Cortlandt Park is one of our city’s premiere parks, and we are fortunate to have the Van Cortlandt Park Alliance to work in close partnership with the community to preserve, support, and promote recreational, ecological, and historical value of this treasured resource.

As we all must endure the COVID-19 crisis, it is more important than ever that we come together to support our parks and green spaces, and especially those organizations that do the essential work to support them.

I commend the board and members of the Van Cortlandt Park Alliance for your dedication and commitment to providing these important services to the community, and thank you for your tremendous contributions to the City of New York.

Please accept my best wishes for your continued success.

Sincerely,

Peter Koo
Council Member
20th District, Queens
Tuesday, June 16, 2020
7:05 – 8:00 PM

Honoring

Betty Campbell-Adams
Owner, Lloyd’s Carrot Cake
Legendary Bronx Bakery

Joe Conzo, Jr.
Bronx Photographer
First Chronicler of Hip-Hop

Featuring:
Stephanie Ehrlich, Executive Director, VCPA
and Van Cortlandt Park Administrator
Carol Samol and Nina Habib Spencer, Board Co-Chairs, VCPA
Commissioner Mitchell J. Silver, FAICP, NYC Parks
Bronx Borough Commissioner Iris Rodriguez-Rosa, NYC Parks
Harrison Bader, Centerfield, St. Louis Cardinals/Horace Mann Alumnus
Christina Taylor, Director of Programs and Operations
Program Staff, Van Cortlandt Park Alliance
Dr. Jessica Wilson, Manhattan College
Gary Axelbank of BronxNet - Honoree Interviews
Laura Carpenter, Director, Van Cortlandt House Museum

Music by Carla & Keyes

After Party
8:00 – 8:30 PM
Hosted by The Last Stop
Featuring Daniel Nuñez (a.k.a. DAMYO)
Betty Campbell-Adams is the owner and manager of Lloyd’s Carrot Cake, the venerable boutique bakery started 35 years ago by her late husband, Lloyd Adams. Lloyd’s now has two locations in Riverdale and East Harlem, and has garnered great reviews for its famous carrot cake.

With assistance from her two children, Lilka and Brandon, Ms. Campbell-Adams continues to expand the strategies, started by her husband, to make Lloyd’s Carrot Cake a widely distributed product and a recognized brand.

New York Magazine rates Lloyd’s carrot cake as one of their critic’s favorite. The Daily News has labeled it as “24 Carrot Good.” Lloyd’s Carrot Cake has been featured on The Food Network’s “The Best Thing I Ever Ate” and Crain’s New York Business’- “My New York Story.” Lloyd’s was noted in O Magazine as being good to the last crumb. In 2018, Lloyd’s was honored as the “Taste of New York” by the New York Hospitality Alliance.

Ms. Campbell-Adams is a cable industry veteran. Prior to taking over Lloyd’s, she was the Director of Marketing for Time Warner Cable of NY where she developed and implemented strategies for Video-On-Demand and Pay-Per-View. Ms. Campbell-Adams is an ardent supporter of local organizations. She sits on the board of CWOP (Child Welfare Organizing Project), KRVC, Development Corporation, and, RMSA (Riverdale Main Street Alliance). In 2017 Ms. Campbell-Adams was honored by the New York State Assembly as the “Bronx Business Woman of the Year.”

Ms. Campbell-Adams is a native of the Caribbean port of Puerto Limon, Costa Rica. She immigrated with her parents to the United States as a youngster. She attended primary school in New York and is a graduate of CUNY City College.
Honoree

Joseph Conzo, Jr.


Born and raised in the Bronx, Mr. Conzo acquired a passion for photography as a young boy attending the Agnes Russell School on the campus of Columbia University. He continued his formal artistic education at the School of Visual Arts (NYC). He also received certification as a Combat Medic. Later, he would join the New York Fire Department as an Emergency Medical Technician. It was his role as an EMT that delivered him to the World Trade Center on the morning of September 11, 2001.

All the while, he continued his photography and published a seminal book on hip hop culture that has received worldwide acclaim —“Born In The Bronx: A Visual Record of the Early Days of Hip Hop” (2007). In 2008, this entire collection of images became part of a permanent archive housed at Cornell University. The digitization of over 10,000 of Mr. Conzo’s film images has already begun—progress can be viewed at the Cornell University Library’s website. This collection is regarded by genre experts and academia as an important lens into the roots of Hip Hop culture, the Urban NYC landscape of the 70’s and 80’s, and an integral source for any serious discourse on the movement.
Van Cortlandt Park Alliance’s **PICNIC in Your Living Room** supports education, restoration, research, and community stewardship in Van Cortlandt Park, the Bronx’s 1,146-acre backyard.

**Sponsors**

**Parade Ground Protector**
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**Vault Hill Hero**
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SAR Academy/SAR High School/
Rabbi Binyamin Krauss, Academy Principal
Bradley Tusk

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Stephen Paul DeVillo
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Marvin Shandler and Linda Shandler Friedman
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Commissioner Mitchell J. Silver, FAICP, NYC Parks
First Deputy Commissioner Liam Kavanagh, NYC Parks
Bronx Borough Commissioner Iris Rodriguez-Rosa, NYC Parks

Additional Support
as of midnight on June 14, 2020

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Kerry Purtill
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Carrie Elston Tunick
Howard Waldman

Maura Lout
Executive Director, Institute for Urban Parks
Central Park Conservancy

In-Kind Support

The Applestone Meat Company
BronxNet
Carla and Keyes
The Last Stop

Lloyd's Carrot Cake
Skyview Wine & Spirits
Van Cortlandt House Museum/
The National Society of Colonial Dames in
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Holly Leicht
Dr. Brennan O'Donnell
Amit Stern
Teresa Grant Stoeth
Olga Luz Tirado
Stacey Wieder

Ex-Officio Members
Hon. Andrew Cohen,
NYC Council District 11
Iris Rodriguez-Rosa,
Bronx Borough Parks
Commissioner

Stephanie Ehrlich
Executive Director and
Van Cortlandt Park
Administrator
Van Cortlandt Park Alliance
Thanks Its Major Supporters

Van Cortlandt Park Alliance is a tax-exempt not-for-profit organization formed in partnership with NYC Park to preserve, support, and promote the recreational, ecological, and historical value of Van Cortlandt Park. The Alliance’s programming is made possible by the generosity of the following supporters:


**Garden 2 Market Internship** is supported by NYC Council Member Andrew Cohen and the New Yankee Stadium Community Benefits Fund.

**Van Cortlandt Adventures** is supported by CME Community Group Foundation, Jockey Hollow Foundation, Citizens Committee for NYC and Ronald McDonald House Charities.

**VCPA Community Stewardship programs and Natural Areas projects** are supported by NYS Department of Environmental Conservation, New York Community Trust, Con Edison, NYC Department of Environmental Protection, Patagonia, Bronx Council for Environmental Quality and Hudson River Foundation. Van Cortlandt Park Alliance thanks its partner and collaborator Manhattan College.

The maintenance of our famous 100-year-old **Cross Country Course** is funded by New York Road Runners, Collegiate School, Horace Mann School, and New York City Athletic League.

Horace Mann school, USATF, Riverdale Country School, New York City Athletic League and New York Track & Field all lend support to The Alliance to maintain the Parade Ground through the **Fields Fund**.

**Barefoot Dancing** was presented in partnership with Lotus Music & Dance. Funding was provided by Bronx Council on the Arts, The National Society of Colonial Dames in The State of New York, and the New York City Department of Cultural Affairs*.

The **Enslaved People Project** was funded by the New York City Department of Cultural Affairs.

The following have supported our general operations: New York Community Trust, Booth Ferris Foundation, New York Merger, Acquisition and Collaboration Fund, Central Park Conservancy and the Altman Foundation.

*These programs are supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.
Horace Mann School

Welcomes

Van Cortlandt Park’s New Leader

Stephanie Ehrlich
Executive Director, Van Cortlandt Park Alliance
Administrator, Van Cortlandt Park

and

Thanks

everyone at

Van Cortlandt Park Alliance

and

NYC Parks

for all the work they do in Van Cortlandt Park
SAR Academy and SAR High School

Congratulate
Van Cortlandt Park Alliance’s
PICNIC in Your Living Room
Honorees

Betty Campbell-Adams
Owner, Lloyd’s Carrot Cake
Legendary Bronx Bakery

and

Joe Conzo, Jr.
Bronx Photographer
First Chronicler of Hip-Hop

and

Welcome
Stephanie Ehrlich
Executive Director, Van Cortlandt Park Alliance
Administrator, Van Cortlandt Park
With sincere gratitude to all those who work tirelessly to make Van Cortlandt Park welcoming, vital and integral to our community. Your dedication is deeply appreciated.

Claudia Bonn and Max Pizer
Westbridge Realty Group, headed by Steven Westriech, is proud to be a sponsor of the Van Cortlandt Park Alliance.

Westbridge Realty is a leading real estate brokerage firm focused in the Bronx, and would like to show appreciation and commitment to the community and give back to the residence

http://www.westbridge-re.com

Amit Stern is proud to be a board member and supporter of the Van Cortlandt Park Alliance organization.
The team at Lloyd's Carrot Cake would like to congratulate VCPA honoree, Betty Campbell-Adams.

Thank you for continuing Lloyd's legacy throughout the Bronx and beyond!
CONGRATULATIONS
JOE CONZO JR.

This recognition of your contribution to The Bronx and photographic documentation of Hip Hop History is well deserved!

UNIVERSAL HIP HOP MUSEUM
Breaks Ground July 2020 at the Bronx Point
www.uhhm.org
WE PROUDLY SUPPORT THE
Van Cortlandt Park Alliance
Thank You
For Being Our Friend

Christina Taylor
Director of Programs and Operations, VCPA

The Bronx Council for
Environmental Quality
Education Committee

Celebrating 50 Years
Helping The Bronx

Visit BCEQ on Facebook.
We are proud to honor two local stars whose contributions and dedication to the Bronx is unparalleled

**Betty Campbell-Adams**
Owner, Lloyd’s Carrot Cake
Legendary Bronx Bakery

**Joe Conzo, Jr.**
Bronx Photographer
First Chronicler of Hip-Hop

Now more than ever, we recognize the vital role **Van Cortlandt Park** plays in our lives and the lives of thousands of New Yorkers … our respite, our history, our environment, our democracy.

Let’s work together. Let’s keep it strong.

With gratitude,
Carol J. Samol
Teresa Grant Stoeth

&

Christina Taylor

along with

Sara, John and Alex

Thank you for your dedication and outstanding contributions to Van Cortlandt Park.

Sincerely,

Faith and Jon Deveaux
Montefiore Health System
The University Hospital for Albert Einstein College of Medicine

Congratulates

Van Cortlandt Park Alliance

on its

PICNIC in Your Living Room

and the event's honorees.
Reliving good memories of picnics past...

Thank you for supporting VCPA!

Holly Leicht-Weinstein and Adam Weinstein

Thank you
Van Cortlandt Park Alliance
Board and Staff
for your unwavering devotion to the Park.

Looking forward
to what the future brings!

Stephanie Ehrlich
Executive Director

"To always continue learning and being connected with the environment is a huge part of being part of the program - which I'm proud to be a part of."
- Kineret Ortega

Urban Ecology Teen Internship

Congrats
to the Van Cortlandt Park Alliance’s indefatigable staff - always caring and advocating for the Bronx’s backyard!

We need you now more than ever.

Nina Habib Spencer & Parke Spencer

Reliving good memories of picnics past... Thanks to all for supporting VCPA!

Holly Leicht-Weinstein and Adam Weinstein
Tom, Rachel and Emma Kelly
Welcome

Stephanie Ehrlich
Executive Director
Van Cortlandt Park Alliance
Administrator
Van Cortlandt Park

as she guides

Van Cortlandt Park Alliance
to a successful future

Thank you to
Lloyd’s Carrot Cake
For generously supporting
PICNIC in Your Living Room
benefitting
Van Cortlandt Park Alliance.

www.lloydscarrotcake.com

Thanks
to VCPA for
welcoming Yonkers
and Westchester
to the park
with open arms!

Tracy and Robert Baron
CONGRATULATIONS
TO MY GOOD FRIENDS

BETTY CAMPBELL-ADAMS
&
JOE CONZO JR.

I’m proud to be
a part of this
community!

From one of your biggest fans
 Olga Luz Tirado

Urban Ecology Teen Intern

“Working with Van Cortlandt Park has truly been a life-altering experience. Oftentimes, I would encourage and support environmentally beneficial movements, but did not know how to help. This program provided a perfect means to do so, as I worked removing various invasive plant species around the park.”
- Nick Marzan

Thank you to
Skyview Wine & Spirits

For generously supporting PICNIC in Your Living Room benefitting Van Cortlandt Park Alliance.

www.skyviewwine.com 888 SKY-VINO
In Memory of Allen H. Shandler and in appreciation of the dedicated park Staff.

Marvin Shandler & Linda (Shandler) Friedman

Urban Ecology Teen Intern

“I have made memories that I will never forget, built connections that will never break, planted seeds of ideas that will always grow, and have been changed in a way that will remain with me indefinitely, all while being an active member of my community and helping the environment.”

- Esther Eboh

We have been so grateful to have Van Cortlandt Park as our Covid pandemic refuge.

Loretta Nash and Bob Bender
NYC Audubon salutes Van Cortlandt Park Alliance

The Riverdale Main Streets Alliance Inc. (formerly the North Riverdale Merchant and Business Association Inc.) is pleased to support the work of the Van Cortlandt Park Alliance. Our growing membership of residents, property owners, nonprofits and businesses looks forward to improving the appearance, safety and environment of the Park and our community’s main streets in partnership with the VCP Alliance for years to come. For more information please visit us at www.rmsabx.org or on Instagram @riverdale.bronx.nyc.

Urban Ecology Teen Intern

“I feel great knowing that the work I do has a larger environmental impact on Van Cortlandt Park, that it will help the park flourish for decades to come. Being part of this program has left me with skills and environmental knowledge that I will carry with me in the future.”

- Ariana Molina

BronxCare Health System

Congratulations
Van Cortlandt Park Alliance at it's PICNIC in Your Living Room Benefit
We also congratulate the Honorees

Rita DiMartino
Chairman
Miguel A. Fuentes, Jr.
President & C.E.O.
Ellen Pollan and Dart Westphal thank Betty and Joe for their beats and sweets!

Bravo to Van Cortlandt Parks Alliance 2020!

“ I usually don't speak in the places where I worked before, but this program spoke out to me, which is why I would love to take a part of this again.”
- Kimberly McCray

NewYork Presbyterian Allen Hospital

Congratulates Van Cortlandt Park Alliance on its PICNIC in Your Living Room

Thank you VCP Alliance for continuing to bring nature, education and community together.

And congratulations to Betty Campbell-Adams and Joe Conzo, Jr.

More than ever, the park is our oasis and escape into nature.

Tom Carey & Esperanza Caño
“Being part of the program has given me a better understanding of the environment and inspired me to go into the field of Environmental Science. The skills I have learned from this program will stay with me for life, and will have a huge impact on my future.”

- Therese Walsh

“This program has inspired me to do much more with my time going outside and picking up litter whenever I’m on a walk.”

- Devin Howard

Van Cortlandt Park is here for YOU ...
Be there for the PARK!

To Donate: Text VANNIE to 41444