

## ***Friends of Van Cortlandt Park Hike-toberfest 2018***

\_\_ *Yes!* My business would like to help sponsor the Friends of Van Cortlandt Park's Hike-toberfest 2018 event to be held on Saturday September 29<sup>th</sup>, 2018. *All donations are tax-deductible.*

**Business Name:** \_\_\_\_\_  
(to be listed on promotional materials)

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

All donations must be received by September 21<sup>st</sup>, 2018 to be included in promotional materials given out at the event.

**Please submit form and check or money order to:**

Friends of Van Cortlandt Park  
80 Van Cortlandt Park South Ste. E1  
Bronx, NY 10463

Donations can be made online by visiting [www.vancortlandt.org](http://www.vancortlandt.org).  
Please email [christina@vancortlandt.org](mailto:christina@vancortlandt.org) with the above information to ensure proper credit for the donation.



### ***Business Sponsorship Opportunities for:***



*All funds raised from the Hike-toberfest will be used to support Friends of Van Cortlandt Park's efforts to restore the various hiking trails throughout Van Cortlandt Park.*

*Dear Business Leaders, Community Members and Friends:*

The Friends of Van Cortlandt Park (FVCP) are requesting your support of our **Hike-toberfest scheduled for Saturday September 29<sup>th</sup>, 2018 in Van Cortlandt Park.** This is the third year we have held that fun fundraiser for the trails of Van Cortlandt Park.

The purpose of this event is two-fold: to raise funds for the maintenance of Van Cortlandt Park's 1,146 acres and our 20 plus miles of trails and to introduce NYC residents to the vast hiking opportunities in Van Cortlandt Park. FVCP is dedicated to making Van Cortlandt Park a premier location for outdoor recreation and exercise in New York City.

**Bringing Youth, Community and Nature Together!** Each year, FVCP hires high school students for our Teen Trails Crews and works with hundreds of volunteers to complete trail restoration projects such as building boardwalks, installing steps and improving drainage. In addition, we introduce community members to hiking opportunities in the Park by offering free hikes throughout the year.

The Hike-toberfest will be promoted and our sponsors will be thanked on our website [www.vancortlandt.org](http://www.vancortlandt.org), our Facebook page (3,600 likes), Twitter feed (940 followers), Instagram (1,010 followers) and e-blasts to our list serve (2,500 emails). Last year, over 150 people participated in our second Hike-toberfest and we anticipate having 200 this year. Several thousand will see our promotional efforts and know that you helped to support our event.

**Please use the donation form on the back to become a sponsor.**

Thank you for considering sponsorship support of our Hike-toberfest 2018 to raise funds needed for the restoration of the hiking trails of VCP. If you have any questions, please contact Christina Taylor at [christina@vancortlandt.org](mailto:christina@vancortlandt.org) or 718-601-1460.

Sincerely,

*The Friends of Van Cortlandt Park*

## ***Friends of Van Cortlandt Park Hike-toberfest 2018 Sponsorship Benefits***

**Lead Sponsor at \$2,500:** join our small list of lead sponsors- Loreley Restaurant & Biergarten, Bronx Beer Hall, Van Cortlandt House Museum and Loving the Bronx. All of the below benefits plus your company banner (6ft or smaller) will be displayed at event (if you provide us with one), logo in Riverdale Press ad\* and your logo will be included on the event postcard that is distributed throughout the Bronx (need commitment by August 10<sup>th</sup> to be included in postcard). Ten tickets for our Hike-toberfest.\*\*

**Platinum at \$1,000:** your business logo with a link to your website will be listed on our website for 1 year and listing in a Riverdale Press advertisement\*. Four tickets for our Hike-toberfest.\*\*

**Gold at \$500:** all the below plus an 8x10 sign thanking your business will be displayed on the registration table of the event. Two tickets for the Hike-toberfest.\*\*

**Silver at \$250:** all of the below plus your business will be listed in the press release, on our website and in our newsletter. One ticket to the Hike-toberfest.\*\*

**Bronze at \$100:** your business will be included on a list of all donors which will be given to participants at the event. One ticket to our hike which includes a VCP Where NYC Hikes Giveaway (\$25 value).

*\*Sponsorship Commitment must be received by September 7<sup>th</sup>, 2018 to be included in Hike-toberfest advertisement in Riverdale Press.*

*\*\* Hike-toberfest ticket includes Guided Hike, Giveaway and Oktoberfest with food and beer. Each ticket is \$75.*