

Sponsorship Opportunities for Annual Spring Fundraiser at The New York Philharmonic Concert Van Cortlandt Park Tuesday June 12, 2018



Sponsors enable the Friends to accomplish our mission of “Bringing Youth, Community and Nature Together” in the “Central Park” of The Bronx.

Benefits of Being a Sponsor of the Friends Include:

- Introduction to 200 current Friends’ Supporters and Sponsors, including Elected Officials and Representatives from Local Businesses and Community Organizations, at the Pre-Concert Benefit
- Ability to directly impact the business environment and quality of life in The Bronx by maintaining Van Cortlandt Park as an attractive and welcoming natural resource in the urban environment
- Access to a proven means to promote your brand with the residents and businesses of The Bronx, Upper Manhattan, and Lower Westchester
- Opportunities to highlight your company’s commitment to the environment and participate in community development, recreational, and volunteer events organized by the Friends of Van Cortlandt Park

Friends of Van Cortlandt Park Outreach Stats*

Facebook Likes: 3,480 Instagram Followers: 921 Twitter Followers: 921

Website Views: 10,591 last year Email List: 2,385

**As of March 15th, 2018*

**Van Cortlandt Park has 2.5 million visitors per year
and the Friends directly serves over 6,400**



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Platinum at \$5,000

- Color logo on the back of the Event Program
- Acknowledgement on our Website and in Social Media promotions of the event
 - Banner display at the event
 - Goody Bags imprinted with company logo (additional fee)
- 10 tickets to the event with a Reserved Table at Pre-Concert Benefit

Gold at \$2,500

- Listing in the Event Program and Acknowledgement on our Website
 - Opportunity to brand a Goody Bag item
 - 6 tickets to the event

Silver at \$1,000

- Listing in the Event Program and Acknowledgement on our Website
 - 2 tickets to the event

All Sponsorship Levels Include: 1-year Membership to the Friends of Van Cortlandt Park and a Future guided tour of Van Cortlandt Park for 5 to 25 people

Enclosed is a check for \$_____ for a _____ Level Sponsorship.

I/We cannot attend but would like to make a tax-deductible donation of \$_____.

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Email: _____ **Phone:** _____

Mail Completed Form with Check or Money Order to:

Friends of Van Cortlandt Park *80 Van Cortlandt Park South Ste. E1 *Bronx, NY 10463

Become a Sponsor Online:

www.vancortlandt.org

For more information: Call Christina Taylor at 718-601-1460 or email christina@vancortlandt.org

For Tax Purposes: The cost of each ticket minus \$40 is tax-deductible to the full extent of the law.

Please note: As this is a benefit for the Friends of VCP, we regret that your donation/purchases is non-refundable.