

Friends of Van Cortlandt Park Hike-toberfest 2017

 Yes! My business would like to help sponsor the Friends of Van Cortlandt Park's Hike-toberfest 2017 event to be held on Saturday September 23rd, 2017. ***All donations are tax-deductible.***

Business Name: _____
(to be listed on promotional materials)

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Website: _____

All donations must be received by September 18th, 2017 to be included in promotional materials given out at the event.

Please submit form and check or money order to:

Friends of Van Cortlandt Park
80 Van Cortlandt Park South Ste. E1
Bronx, NY 10463

Donations can be made online by visiting www.vancortlandt.org.
Please email christina@vancortlandt.org with the above information to ensure proper credit for the donation.



Business Sponsorship Opportunities for:



All funds raised from the Hike-toberfest will be used to support Friends of Van Cortlandt Park's efforts to restore the various hiking trails throughout Van Cortlandt Park.

Dear Business Leaders, Community Members and Friends:

The Friends of Van Cortlandt Park (FVCP) are requesting your support of our **Hike-toberfest scheduled for Saturday September 23rd, 2017 in Van Cortlandt Park.** This is the second year we have held that fun fundraiser for the trails of Van Cortlandt Park.

The purpose of this event is two-fold: to raise funds for the maintenance of Van Cortlandt Park's 1,146 acres and our 20 plus miles of trails and to introduce NYC residents to the vast hiking opportunities in Van Cortlandt Park. FVCP is dedicated to making Van Cortlandt Park a premier location for outdoor recreation and exercise in New York City.

Bringing Youth, Community and Nature Together! Each year, FVCP hires high school students for our Teen Trails Crews and works with hundreds of volunteers to complete trail restoration projects such as building boardwalks, installing steps and improving drainage. In addition, we introduce community members to hiking opportunities in the Park by offering free hikes throughout the year.

The Hike-toberfest will be promoted and our sponsors will be thanked on our website www.vancortlandt.org, our Facebook page (3,200 likes), Twitter feed (860 followers), Instagram (685 followers) and e-blasts to our list serve (2,200 emails). Last year, 150 people participated in our first Hike-toberfest and we anticipate having 250 this year. Several thousand will see our promotional efforts and know that you helped to support our event.

Please use the donation form on the back to become a sponsor.

Thank you for considering sponsorship support of our Hike-toberfest 2017 to raise funds needed for the restoration of the hiking trails of VCP. If you have any questions, please contact Christina Taylor at christina@vancortlandt.org or 718-601-1460.

Sincerely,

The Friends of Van Cortlandt Park

Friends of Van Cortlandt Park Hike-toberfest 2017 Sponsorship Benefits

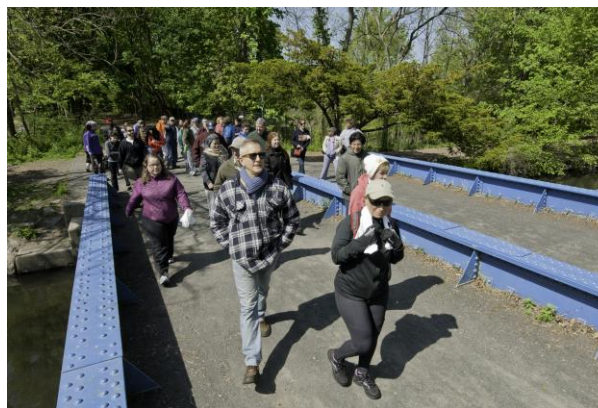
Bronze at \$100: your business will be included on a list of all donors which will be given to participants at the event. One ticket to our the hike which includes a VCP Where NYC Hikes Giveaway (\$25 value)

Silver at \$250: all of the above plus your business will be listed in the press release, on our website and in our newsletter. One ticket to the Hike-toberfest (Hike, Giveaway and Oktoberfest- \$75 value).

Gold at \$500: all the above plus an 8x10 sign thanking your business will be displayed on the registration table of the event and listing in Riverdale Press announcement. Two tickets for the Hike-toberfest (Hike, Giveaway and Oktoberfest for two- \$150 value)

Platinum at \$1,000: all of the above plus your company banner (6ft or smaller) will be displayed at event, your business logo with a link to your website will be listed on our website for 1 year and listing in a Riverdale Press announcement. Four tickets for our Hike-toberfest (Hike, Giveaway and Oktoberfest for four- \$300 value)

**Sponsorship Commitment must be received by September 1st, 2017 to be included in Hike-toberfest advertisement in Riverdale Press.*



***All Business
Sponsors are
Invited to Send
Representative(s) to
Participate in the
hike and receive one
of our "VCP Where
NYC Hikes" T-
Giveaways.***